



Metrics no 7.1.3

Report on environmental promotion and sustainability activities conducted beyond the campus with geo-tagged photographs with caption and date





Vishnu Waman Thakur Charitable Trust's
VIVA Institute of Pharmacy

Approved by PCI, AICTE (New Delhi), DTE (Government of Maharashtra), and Affiliated to University of Mumbai

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1. Cleanliness drive



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National Service Scheme (SH-11)



Name of the Event: **Cleanliness Drive**

Date: October 21, 2022

Program Summary/Detail:

On October 21, 2022, the NSS unit of VIVA Institute of Pharmacy and Technology organized a significant Cleanliness Drive as part of the Clean India 2.0 campaign. The significance of a clean and green environment in sustainable development is widely recognized as unhygienic surroundings and improper waste disposal lead to various diseases. While individuals prioritize cleanliness in their homes, they often neglect their responsibility for the broader environment. This negligence can result from ignorance, laziness, or irresponsibility. Volunteers began by gathering plastic within the college premises, educating their peers about waste segregation and reducing plastic usage. Subsequently, they extended their efforts to Khumbharpada and Shirgaon Villages, engaging with locals and collecting plastic along the way.





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2 Beach cleaning activity



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Name of the Event: **BEACH CLEANING ACTIVITY**

Date: 12th December, 2021

Programme summary/Details:

Juhu beach, Vile parle, 12th December, 2021.

The event was organized by the NSS unit of Viva Institute of Pharmacy in collaboration with Beach warriors. This event was organized for cleanliness of the environment and safety of aquatic life. The volunteers assembled at the location by 8:30 a.m. They were provided with gloves and masks. The volunteers cleaned a section of about 300 m. They made the beach void of Garbage, corn stocks, plastic bottles, packed food, wrappers, etc. They were later provided with refreshments. The volunteers were appreciated for their active participation and the event was a successful done.





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3 Plastic bag free day



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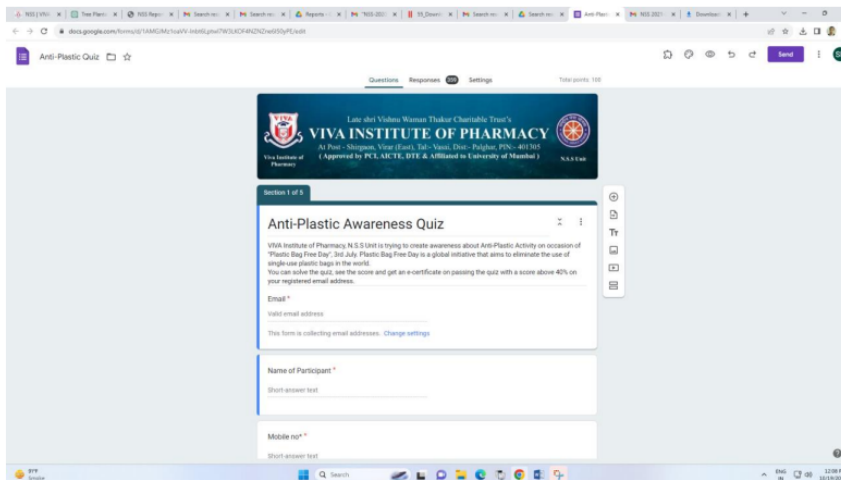
Name of the Event: **PLASTIC BAG FREE DAY**

Date: **3 July 2020**

Time: **NA**

Programme Summary/Details:

3rd July, 2020, The VIVA Institute of Pharmacy's N.S.S Unit organized an online quiz on Anti-Plastic awareness to commemorate "Plastic Bag Free Day" on July 3rd, receiving a remarkable 352 responses nationwide. The initiative was designed to raise awareness about the harmful effects of plastic usage, aligning with the global mission to eradicate single-use plastic bags. Participants had the opportunity to test their knowledge, receive instant scores, and attain e-certificates upon achieving a passing score of 40% or higher, fostering education and engagement in the battle against plastic pollution.





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4 Cleanliness drive at Navpada, Sanjay Gandhi National Park, Borivali East.



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Name of the Event **CLEANING DRIVE**

Date **27/02/2020**

Time **2:00PM**

Number of Volunteers **23**

Programme Summary/Details:

NSS volunteers of VIVA Institute of Pharmacy along with VIVA Institute of Technology successfully completed the cleanliness drive at Navpada, Sanjay Gandhi National Park, Borivali East. The drive was accompanied by in total of 23 volunteers, the drive started at 2:30pm and was over by 4:30pm. The event was carried out along with Eco Awaken Group. The volunteers reached the location via walking from Borivali Station (East) which took roughly around 10 minutes. The main objective of the drive was to collect all the waste lying around the forest area which included plastics, glass, etc. The activity started with an introductory speech by Forest officials along with the Eco Awaken group, in which the volunteers also joined and gave their valuable inputs regarding different waste disposal techniques. After the briefing the volunteers were divided in sub groups and were taken inside the village for the cleanliness drive, after two hours of dedicated hard work a total of 20 bagful of waste was gathered and disposed off safely with the help of the host i.e. Eco Awaken group, at the end the volunteers were served with refreshments which was indeed much deserved.





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5 Cleaning drive



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Name of the Event **BEACH CLEANING**

Date: 18/01/2020

Time 7.00AM

Number of Volunteers 30

Programme Summary/Details:

NSS volunteers of **VIVA Institute of Pharmacy** successfully completed **Beach Cleaning activity At Bhuigaon Beach** on 18th January 2020. The cleaning was conducted from 7:30 AM to 10:30 AM. The volunteers were instructed to reach Vasai Railway Station at 7:00 AM and from thereon the volunteers reached the location by rickshaw within 20 minutes.

A significant portion of the waste collected during the cleanup comprised polythene bags, food wrappers, and glass bottles. Volunteers diligently removed, handled, and properly collected various types of waste that had been abandoned, dumped, or buried deep within the sands. Some of these wastes proved to be quite challenging to extract, indicating that they had been buried in the sand for an extended period. Surprisingly, what initially appeared to be easily removable polythene bags from the surface accounted for only 5% of the waste, as the majority was deeply entrenched. Regrettably, due to their deep burial, such wastes could not be entirely eliminated. Instances like these heightened the volunteers' awareness of the critical need for beach cleaning. The volunteers were enthusiastic about their participation in the event and eagerly anticipated future opportunities to contribute to similar initiatives.





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6 Beach cleaning



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Name of the Event **BEACH CLEANING**

Date: 06/01/2020

Time 8.00AM

Number of Volunteers 20

Programme Summary/Details:

On January 6, 2020, 18 NSS volunteers from **VIVA Institute of Pharmacy and Technology**, Virar organized a beach cleaning drive at **Dhana Pani Beach, Malad West, Mumbai**. The event took place from 8:00 am to 11:00 am and was conducted under the guidance of **Afroz Shah**, a prominent Indian environmental activist and lawyer from Mumbai





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7 Rally on environment conservation



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Name of the Event **RALLY**

Date 26/09/2019

Time 10.00AM

Number of Volunteers 47

Programme Summary/Details:

On account of NSS Day on 24th Sept, **VIVA Institute of Pharmacy**, on September 26, 2019, has organized a rally to raise awareness about pressing social issues. The rally served as a platform to address concerns such as environmental conservation, literacy, and gender equality, **from Virar Railway Station, West to New VIVA College**. 47 NSS Volunteers Participated in the event.





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8 Rally on cleanliness



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Name of the Event:	RALLY ON CLEANLINESS
Date:	2-OCT-2018
Time	10:00AM
Number of Volunteers	38+NON-N.S.S

Programme Summary/Details:

On October 2, 2018, in a collaborative effort between **VIVA Institute of Pharmacy** and **New Viva College (Bhaskar Waman Thakur College of Science, Yashvant Keshav Patil College of Commerce, Vidhya Dayanand Patil College of Arts, VIVA College)**. NSS volunteers and regular students from VIVA College, conducted a spirited rally on cleanliness with the participation of 38 dedicated NSS volunteers and several Non-NSS Volunteers. The primary objective of this event was to raise awareness among the community about the vital importance of cleanliness. The enthusiastic volunteers marched through the streets, carrying banners and placards bearing powerful messages on hygiene and sanitation, while engaging with the public to disseminate essential information. Through this impactful initiative, we aimed to instill a sense of responsibility and inspire positive behavioral change, encouraging everyone to actively contribute to a cleaner and healthier environment for our community and future generations.





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9 Cloth bag distribution



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Name of the Event: **CLOTH BAG DISTRIBUTION**

Date: 26-SEP-2018

Time: 02:00PM

Number of Volunteers: 18

Programme Summary/Details:

On September 26, 2018, from dedicated team of NSS Unit of **VIVA Institute of Pharmacy**, 18 NSS volunteers undertook a significant initiative by preparing and distributing cloth bags within **the local community and on local trains**. This endeavor aimed to raise awareness and promote the reduction of plastic usage among the population. By actively engaging with the community and commuters, our volunteers not only provided a sustainable alternative to plastic bags but also fostered a sense of responsibility towards the environment. Through this cloth bag distribution campaign, we took a meaningful step toward a greener and more eco-conscious future, contributing to the global effort to combat plastic pollution.





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10 Beach cleaning activity



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Name of the Event: **BEACH CLEANING ACTIVITY**

Date: 24-SEPT-2018

Time: 8:30 AM

Number of Volunteers: 21

Programme Summary/Details:

On September 24, 2018, a commendable beach cleaning activity was organized by the National Service Scheme coordinator, bringing together 21 enthusiastic volunteers of the **VIVA Institute of Pharmacy** and **New Viva College (Bhaskar Waman Thakur College of Science, Yashvant Keshav Patil College of Commerce, Vidhya Dayanand Patil College of Arts, VIVA College)**. Collaboratively, these dedicated individuals embarked on a mission to restore the pristine beauty of **Arnala Beach** in Virar. The volunteers assembled at the location by 8:30 a.m. with unwavering commitment and a deep sense of environmental responsibility, the volunteers tirelessly collected and removed debris, plastic waste, and litter from the beach, contributing significantly to the preservation of this natural treasure. Volunteers were provided with gloves and masks. The volunteers cleaned a section of about 300 meters of sea shore.

This initiative not only fostered a spirit of community service but also underscored the importance of environmental conservation among the participants and the wider community.



[Signature]



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11 Nirmalya decomposition



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Name of the Event: **NIRMALYA DECOMPOSITION**

Date: 18-23-SEPT-2018

Time 10:00 AM

Number of Volunteers 18

Programme Summary/Details:

During the week of **September 18-23, 2018**, as part of our NSS (National Service Scheme) drive, NSS Unit of **VIVA Institute of Pharmacy**, undertook a project focused on **Nirmalya decomposition**, which was during the Ganesh festival. The aim of this event was to create awareness about pros of decomposition and reduce the pollution caused by dumping of organic things like flower garlands. This endeavor involved the dedicated efforts of 20 enthusiastic NSS volunteers who played a pivotal role in not only collecting the organic waste generated during the festival but also in digging the pit hole required for the decomposition process.

The collected organic waste was carefully placed in the pit and allowed to naturally decompose over time. This environmentally conscious approach not only reduced the environmental impact of the festival but also resulted in the creation of valuable organic manure, promoting sustainability and responsible waste management practices within our community



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12 Anti Plastic activity



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Name of the Event:	ANTI PLASTIC ACTIVITY
Date:	7-SEPT-2018
Time	11:00 AM
Number of Volunteers	40

Programme Summary/Details:

On September 7, 2018, our dedicated NSS volunteers undertook a commendable anti-plastic activity at the **Zilla Parishad School** and the nearby area of Kumbharpada. With enthusiasm and a commitment to environmental consciousness, our volunteers distributed over 150 eco-friendly cloth bags to both students and staff, serving as a tangible step towards reducing plastic usage. Alongside this practical initiative, they conducted awareness sessions. 40 NSS Volunteers, participated and created awareness about the perils of plastic and the importance of cleanliness. This event not only exemplified our organization's dedication to community service but also fostered a spirit of environmental responsibility among the participants, amplifying our collective efforts to combat plastic pollution and promote a sustainable future.



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13 Cloth Bag preparation



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Name of the Event: **CLOTH BAG PREPARATION**

Date: 3-SEPT-2018

Time: 2:00 PM

Number of Volunteers: 50+ NON-N.S.S

Programme Summary/Details:

A successful initiative was undertaken by NSS Volunteers of **VIVA Institute of Pharmacy**, where students actively engaged in the preparation of approximately 600 cloth bags. This project aimed to promote environmental consciousness, combat plastic pollution, and encourage the use of sustainable alternatives. Through collaborative efforts, our dedicated students demonstrated their commitment to cleanliness and environmental responsibility. Their hard work not only provided an eco-friendly solution to the plastic bag issue but also raised awareness about the importance of reducing plastic waste. This endeavor serves as a demonstration of the power of youth-driven initiatives in creating a positive impact on our environment and community.

